

12/1/2022

Dear Potential Sponsor,

Brand your company as a leader to the community of pharmaceutical scientists in the Northeast US. Join us as a highly visible sponsor of the 2023 AAPS-Northeast Regional Discussion Group (NERDG) Annual Conference. On behalf of our new chair, Dr. Vivek Gupta of St. John’s University, and the 2023 AAPS-NERDG sponsorship Committee, I invite you to sponsor our upcoming 2023 Annual Conference.

The 2023 AAPS-NERDG Annual Conference will be held on March 31<sup>st</sup>, 2023 at St. John's University Queens, New York. The NERDG Annual Conference is a vibrant meeting that typically draws 150+ pharmaceutical scientists from industry and academia in the Northeast region. Regular participants include representatives from **Albany College of Pharmacy, Amgen, Ashland, BASF, Bruker, Boehringer-Ingelheim, Bristol- Myers Squibb, Crystal Pharma Tech, Dissolution Technologies, Distek, FreeThink Technologies, Gattefossé, GlaxoSmithKline, Johnson& Johnson, JRS Pharma, Long Island University, MCPHS, Merck, Novartis, Pfizer, Pion, Roquette, Shin-Etsu, Sotax, University of Connecticut, St. John’s University and many more organizations.**

As one of the most active regional discussion groups of pharmaceutical scientists, this NERDG annual event provides an opportunity for you to brand your company as a leader in the region by participating as an active sponsor. The estimated audience of 200 would benefit tremendously from your generosity. In addition to scientific exchanges, the conference is designed to provide networking and potential recruitment opportunities for our participants. 2023 meeting will feature keynote speakers, round table discussions, short topic presentations, poster presentations, and academic research award presentations.

The AAPS-NERDG organizing committee is a non-profit group seeking your financial support in order to provide a quality program.

Please support us in one or more of the following ways:

1) Corporate Sponsor

Sponsorship Benefits	Gold	Silver	Bronze
Cost	\$3,000 or more	\$2,000 - \$3,000	\$500 - \$2,000
Attendee registration waiver	6	4	1
Recognize your company during the event	√	√	√
Place your corporate logo on our AAPS-NERDG website	√	√	√
All outbound marketing materials for the event	√	√	√
Roll your corporate slide into our Power Point presentation that will play during registration and breaks	√	√	-
Exhibitor’s booth	√	-	-
Play a two minutes video about your organization during breaks and registration	√	√	-



- 2) Sponsor a vendor presentation where you can present to all attendees
  - a. Three (3) vendor presentations will be available for 15 minutes each
  - b. If we have an overwhelming response, we may add more
  - c. Cost is \$1,750
  - d. Two (2) attendee registration waivers
- 3) Exhibitor's booth (6' table)
  - a. Cost is \$1,100
  - b. Two (2) attendee registration waivers
  - c. Vendor stamps for participants to receive a raffle prize
- 4) Sponsor the Scholarship Awards for Meeting Sessions
  - a. Awards for Academic Research Award (ARA): These are given to graduate students giving a presentation on their own research to the judging committee as well as general audience. Three (3) prizes are granted: 1<sup>st</sup> place \$1,000; 2<sup>nd</sup> & 3<sup>rd</sup> place receive \$500
  - b. Awards for Poster presentations: These are given to those students as well as industry scientist presenting their novel research. Three (3) \$250 prizes will be awarded to the poster presenters. The winners will be selected by the judging committee.
  - c. Sponsor companies will be recognized during the event and noted in the Donations section of our virtual meeting program. Sponsors will give out prizes to the winners and also be introduced to honored students.
- 5) Sponsor Keynote Speaker's travel/accommodation
  - a. Cost is \$1,500
  - b. Two (2) attendee registration waivers

We hope that you will kindly consider making a financial contribution to ensure the continued success of our conference. Sponsorships made by Feb 28, 2023 will be printed in the conference program.

The payment options available to submit sponsorship donations include direct bank transfer or ACH, online payments or checks. Treasurer, Dr Snehal Shukla, can be reached at [Snehal.Shukla@pfizer.com](mailto:Snehal.Shukla@pfizer.com) for more payment information.

If you have any questions, please contact me. Thank you for supporting AAPS-NERDG!

Sincerely yours,

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Chair, AAPS-NERDG  
Associate Dean for Graduate Education & Research  
Associate Professor, Pharmaceutical Sciences

**Disclaimer:** All sponsorship donations will be used to subsidize costs for the conference including venue rental fees, food and beverage cost, audio visual and setup, rewards to scholarship recipients, website fees, etc., and will not be used to pay any health care provider.